



# AFRICA FINANCE & INVESTMENT FORUM – AFIF

13-14 February 2017: Training

15-16 February 2017: Conference & B2B

Nairobi, Kenya

## Entrepreneurship & Innovation 4 Growth

Initiated & conceived by:



Entrepreneurship Award:



AFIF 2017 Partners:



Knowledge Partners:

Official Carrier:



The **Africa Finance & Investment Forum (AFIF)**, is an annual business platform initiated by **EMRC international** in 2005 that aims to encourage entrepreneurship, innovation, promote SME (Small and Medium Enterprises) growth and attract the right investments to Africa in key sectors such as **Agribusiness /Agriculture, ICT, Energy, Water, Health and Financial Services**. To encourage SME growth in Africa, **AFIF** offers an interactive platform for the entrepreneurs making a difference, for the financiers already investing in Africa, as well as for the larger financial institutions and enterprises interested in accessing this growing market segment. AFIF 2017 will be hosted by the **Strathmore University**, a leading out-come driven entrepreneurial research university based in Kenya and will welcome over 300 participants from Kenya and all over the world.

AFIF 2017 is organized in collaboration with the **Kenya Investment Authority, Strathmore University, the Japanese International Cooperation Agency (JICA), Rabobank Foundation, Afreximbank, East-African Chamber of Commerce, Kenya Tourism Office, the International Finance Corporation (IFC, World Bank), Entrepreneurial Solutions Partners (ESP)** and the **Cadre Intégré Renforcé - Mali**.

**Kenya Airways** is the official carrier.

## PROGRAMME

### Monday, 13 February 2017

8h30	Registration to the <b>AFIF Training</b>
9h00/ 17h00	<b>AFIF Pre-forum Training for Entrepreneurs - Part 1 (ENG &amp; FR) (with ESPartners)</b> <b>A Road-map for Entrepreneurship Growth</b> <ul style="list-style-type: none"><li>• Success and Significance: Building profitable and impactful businesses</li><li>• Pitching 101: Presenting a compelling business plan</li></ul>
	<b>Entrepreneurship Market Place between 13-16 February 2017 at the “Strathmore University”</b>

### Tuesday, 14 February 2017

	Registration to the <b>AFIF Conference</b> throughout the day (9h00/16h00)
9h00/ 16h00	<b>AFIF Pre-forum Training for Entrepreneurs - Part 2 (ENG &amp; FR) (with ESPartners)</b> <ul style="list-style-type: none"><li>• Presenting a business plan to potential investors &amp; partners</li><li>• Sources of funding for projects in Africa</li><li>• Presentation by Investors and Technical Partners (JICA, GROFIN, EIB)</li></ul>
16h30/ 19h00	<b>Welcome Cocktail offered by the Kenya Tourism Board</b> (Venue: Strathmore University)

### Wednesday, 15 February 2017

08h00	Registration AFIF 2017
08h45	<b>AFIF Official Opening</b>
09h15	<b>Plenary Session I – Improving access to Finance in Africa</b> <b>Part 1 – Promoting Entrepreneurship &amp; Strengthening the capacities of financial institutions and businesses</b> <ul style="list-style-type: none"><li>▪ Improving the Environment for Private Investment</li><li>▪ The role of Development/ International Financial Institutions</li><li>▪ Experiences by banks and IFIs in assisting local entrepreneurs</li><li>▪ Providing services and technical support to entrepreneurs and financial institutions</li></ul>
10h30	<b>Coffee Break</b>
11h00	<b>Plenary Session I – Improving Access to Finance in Africa</b> <b>Part 2 – Providers of Capital to Africa and Experience of Companies in Attracting Funds</b> <ul style="list-style-type: none"><li>▪ The growing role of direct Investors – Private Equity Funds, Foundations / Crowd Funding, Family Funds</li><li>▪ Company successes in attracting private capital</li></ul>

12h15	<b>Plenary Session II – “Impact Investment in Africa : Developing the Impact Investment Sector in Africa ”</b> <ul style="list-style-type: none"> <li>▪ Debate on the current state of impact investment across Africa and how to turn this new approach into common business practice</li> </ul>
13h15	<b>Lunch</b>
14h30	<b>Rabobank – EMRC Entrepreneurship Award 2017</b> Introduction by EMRC and Presentation of the 2017 finalists’ projects <b>AFIF Entrepreneurship Award – Introduction (EMRC &amp; Rabobank)</b> <b>AFIF Entrepreneurship Award – Project Pitching</b>
15h45	<b>Coffee-Break</b>
16h00 18h30	<b>B2B – Pre-arranged Business Meetings between Investors &amp; Entrepreneurs</b>
19h30	<b>AFIF 2017 Gala dinner</b> Presentation of the <b>Entrepreneurship Award 2017</b> winner, in presence of government officials, ambassadors, media & the business community.

## Thursday, 16 February 2017

09h00	<b>Parallel Session I - Room A: Financing Agriculture &amp; Agribusiness</b> <ul style="list-style-type: none"> <li>▪ Available sources of funding for Innovation and Entrepreneurship in Agriculture</li> <li>▪ Providing technical support to achieve sustainable access to finance in agriculture and agribusiness</li> </ul>
09h00	<b>Parallel Session II – Room B: Financing infrastructure, energy &amp; water projects</b> <ul style="list-style-type: none"> <li>▪ Available sources of funding for Innovation and Entrepreneurship promotion</li> <li>▪ Experiences by project developers &amp; investors</li> </ul>
10h30	<b>Coffee-Break</b>
11h00	<b>Parallel Session III – Room A: Financing Health projects</b> <ul style="list-style-type: none"> <li>▪ Available sources of funding for Healthcare projects</li> <li>▪ The role of private investors in supporting small-medium Healthcare scale projects in Africa</li> </ul>
11h00	<b>Parallel Session IV - Room B: Financing the Next Wave of African Innovation</b> <ul style="list-style-type: none"> <li>▪ Experiences by investors and entrepreneurs</li> </ul>
12h30	<b>Lunch</b>
14h00 16h00	<b>B2B – Pre-arranged Business Meetings between Investors &amp; Entrepreneurs</b>
16h15	<b>Official Closure Africa Finance &amp; Investment Forum 2017</b>

AFIF Programme will be followed by sightseeing and touristic tours (optional and not included in the registration package).

### For more information please contact:

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